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## **CheapOair Announces Top Memorial Day Weekend Destinations for 2017**

*Data Shows Key Findings for Travel Trends, Average Price Points, and Fares Increasing After April 21st*

**NEW YORK, April 17, 2017:** **CheapOair**, a leading flight-focused hybrid travel agency, announced today the top domestic destinations consumers are traveling to for Memorial Day weekend. This year, the data shows that average airfare is down 16% versus last year, among other key findings.

Chicago, Illinois tops this year's list of top Memorial Day weekend destinations followed by Dallas, Texas and Los Angeles, California. Several other major U.S. cities rounded out the top 10, supporting CheapOair's data that 83% of bookings made this year were to domestic destinations.

The average airfare cost for the holiday weekend this year is \$492\*, which is a significant 16% decrease from 2016's average price of \$570. Historical data trends also show that travelers should be mindful of their time and take advantage of booking as early as possible. Airfare prices are predicted to remain steady until April 21<sup>st</sup> but then begin to increase leading up to the holiday weekend.

### **CheapOair's Top Destinations for Memorial Day Weekend 2017**

<b>Destination</b>
Chicago, IL
Dallas, TX
Los Angeles, CA
Las Vegas, NV
Miami, FL
Atlanta, GA
Fort Lauderdale, FL
Orlando, FL
San Francisco, CA
Denver, CO

"At the beginning of the year, airlines increased capacity to meet the increasing demand seen in 2016. In February and March, passenger traffic dropped by 4% causing many airlines to drive down prices in order to fill seats. With that said, travelers looking to book for Memorial Day should do so now, before prices potentially spike again at the end of April as demand increases for holiday travel," said Tom Spagnola, Senior Vice President of Supplier Relations for CheapOair.

It's important for travelers to closely monitor airfares throughout the week, as CheapOair's predictions show that airfare prices drop on Tuesdays each week, and then steadily climb through the remainder of the week. CheapOair also found that female users are continuing to surpass their male counterparts

when it comes to wanderlust, as a whopping 16%\* more women have booked Memorial Day travel over men as compared to 2016.

By consistently monitoring travel trends, CheapOair's mission is to educate and aid consumers and travel professionals in both planning their travel accommodations and staying current on the most popular destinations. With a portfolio of products, including rate and schedule information from more than 450 global airlines, CheapOair is a great way to book the travel that's right for you.

Travelers can sign up to receive daily travel deals to various destinations, including the top spring break locations for 2016, by making a CheapOair profile at [CheapOair.com](http://CheapOair.com). For more information, please visit [CheapOair.com](http://CheapOair.com), [CheapOair.com/mobile](http://CheapOair.com/mobile), or check out CheapOair's [Miles Away blog](#) for travel tips and trends.

*\*The fares and data referenced are averages, calculated based on bookings made beginning January 1, 2017, for travel departing May 26 – May 29, 2017 and returning May 30 – June 1, 2017.*

CheapOair is a flight-focused hybrid travel agency that enables consumers to book online, on mobile apps, by phone or live chat. CheapOair (<http://www.cheapoair.com>, 1-800-566-2345) bridges the gap between an online and traditional travel agency with certified travel agents available 24/7 to help find deals and offers to destinations worldwide on over 450 airlines, 150,000 hotels, and 100s of car rentals. Partner airlines benefit from access to CheapOair's broad customer base that books high yield international travel and add-on ancillaries at above the industry average. Follow CheapOair on Facebook and Twitter to learn how to travel the world for less.

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